



MAD


Make a difference




Background assumptions and values

What are the thoughts behind the ideas?

What are background assumptions?

- All designs, prototypes and products have assumptions embedded in them by their designers
 - Background assumptions mean **what the designers assume about users, technology, bullying, and how to tackle it properly**
 - Often the designers are not aware of what kind of assumptions they have embedded in their designs
 - It is important to analyse, discuss and reflect on the assumptions
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What are values?

- All designs, prototypes and products have also values embedded in them
 - Values tell us **what is considered good, important and right in life**
 - It is important to analyse, discuss and reflect on the values embedded in our designs, prototypes and products
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What are the users like?

USERS ARE ACTIVE

People are active actors who themselves do things that make the world a better place.

USERS ARE PASSIVE

People are passive, they do nothing special to change the world, but are for example being observed.

Discuss in your group about this topic.

Write down the most important things. You can make a mind map, for example. You have around 5 minutes for this task.



What does the technology do?

TECHNOLOGY CONTROLS

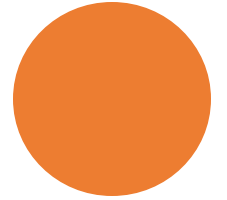
Technology controls and monitors people and, for example, recognizes signs of bullying in people's behavior or speech

TECHNOLOGY INCREASES EMPATHY AND AGENCY

Technology helps people to take action and better understand each other and each other's feelings - technology increases empathy and agency.

Discuss in your group about this topic.

Write down the most important things. You can make a mind map, for example. You have around 5 minutes for this task.



Whose problem is bullying?

A COMMUNITY PROBLEM

Bullying is a problem for society, which we are all responsible for solving, whether we experience it personally or not

AN INDIVIDUAL PROBLEM

Bullying is a problem for the people it involved and solving it requires actions of those individuals, not others

Discuss in your group about this topic.
Write down the most important things. You can make a mind map, for example. You have around 5 minutes for this task.



What does the technology focus on?

STOPPING THE BULLYING

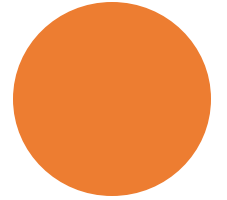
Technology focuses on solving the problem of bullying.

PREVENTING THE BULLYING

Technology focuses on creating a good atmosphere, happy school for all and more positive future as well as on preventing the problem of bullying before it even happens.

Discuss in your group about this topic.

Write down the most important things. You can make a mind map, for example. You have around 5 minutes for this task.



Values 1 / 2

Which features of the app you ideated you feel are important?

- Why are those features important?

Which features of the app you ideated you feel are valuable?

- Why are those features valuable?



Values 2/2

Which features of the app you ideated you feel is necessary?

- Why are those features necessary?

Which features of the app you ideated you feel is wanted/desired?

- Why are those features wanted/desirable?



